

Grandview Baseball and Softball Association (GBSA) Sponsorship Policy

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1/28/2026

I. Purpose and Philosophy

The purpose of this policy is to provide a clear framework for soliciting, accepting, and maintaining corporate and organizational sponsorships to ensure alignment with the mission and values of **Grandview Baseball and Softball Association (GBSA)** (the "Organization"). The Organization is dedicated to promoting positive youth development, sportsmanship, and community involvement.

Acceptance of a sponsorship does not imply endorsement of the sponsor's specific non-business activities, political platforms, or religious beliefs. All sponsorships must primarily serve the betterment of the children and families we serve.

II. Exclusionary Criteria

The Organization will **not** accept sponsorships, donations, or partnerships from organizations that fall under the following categories:

A. Religious and Partisan Entities

Organizations whose **primary mission** is to promote or proselytize a specific religious doctrine, political ideology, candidate, or partisan cause.

- *Examples:* Churches, religious organizations (where the organization itself is the sponsor), political action committees (PACs), political campaigns, organized protest groups, and partisan lobbying firms.

B. Adult or Controversial Industries

Businesses or products deemed inappropriate for a youth audience or associated with high-risk behaviors, including:

1. Tobacco, vaping products, or cannabis products.
2. Gambling, casinos, online betting, or sports betting operations.

3. Adult entertainment or sexually explicit content/services.
4. Lending institutions with predatory practices (e.g., payday loans).
5. Organizations that advocate for hate speech or violence.

C. Reputational Risk

Organizations or individuals currently subject to:

1. Significant, ongoing public controversy, high-profile legal action, or criminal investigation that could damage the Organization's reputation.
2. A documented history of promoting discrimination based on protected characteristics (e.g., race, gender, sexual orientation, disability, or national origin).

Note: The Organization may accept sponsorships from a local business owned by an individual who holds personal religious or political beliefs, provided the business itself does not violate any of the criteria in this section.

III. Review and Approval Process

A. Designated Authority

All potential sponsorships must be reviewed and approved by the **Sponsorship Committee** and/or the Board President. No sponsorship agreement is final until granted by the Designated Authority.

B. Due Diligence Steps

The Designated Authority shall use the following steps to evaluate all potential sponsors before acceptance:

1. **Compliance Check:** Verify that the sponsor does not appear on the Exclusionary Criteria list (Section II).
2. **Branding Review:** Review all proposed sponsorship materials (signage, printed ads, digital content) to ensure the language and visuals are family-friendly and do not imply endorsement of inappropriate activities.
3. **Reputation Assessment:** Conduct a brief public search (e.g., news/web search) to ensure there is no immediate or recent high-level public controversy or pending action associated with the sponsor.

IV. Right to Terminate

The Organization reserves the right to immediately terminate any sponsorship agreement, remove any and all signage or materials, and retain any prepaid sponsorship funds if the Organization determines, **in its sole discretion**, that the sponsor has engaged in conduct or activities that violate this policy or bring public disrepute or embarrassment to the Organization or its participants.